

# Key questions for planning your venture



To turn your idea into reality it's useful to undertake some planning first.

By answering the following key questions you will be well on your way to developing a planning outline.

<b>What</b>	What exactly is the task you aim to do? Has this already been done? Is someone else already doing it or something similar?
<b>Why</b>	Why is this task necessary? Why you?
<b>Who</b>	Who is the task for?  Who will be in charge of co-ordinating the task?  Who are the key people who need to become involved in this task?  Who are the key partners who need to be engaged in order to ensure the task's success?
<b>Where</b>	Where will it happen?
<b>When</b>	What is a realistic timeframe for the task?
<b>How</b>	How will the task be organised?  How will the task be funded or how will it raise revenue?  How can you make the task more engaging? Either for community members, volunteers, potential partners, funding bodies, etc?  How can you organise the task to be more inclusive so more people can make an actual contribution?  How can you organise the task to increase opportunities for learning?  How will you know your task has been a success?  How can you make your task maintainable?  How will this task affect community resilience?

